



MARK ZITO
mz@markzito.com

Experience

SIRIUS/XM Satellite Radio
New York, NY

(May 2009 – Present)

I worked with and produced content for "The Covino and Rich Show" on Maxim Radio. I also hosted "Mark Zito's College Radio on Satellite Radio" and was the company's youngest talk host. My duties included: booking guests, working with talent, and building a talk show from the ground up. Although I no longer work in New York City due to school commitments, I have continued to contribute from Syracuse.

Instant Comma Productions (The Mark Zito Show)
Syracuse, NY

(September 2007 – Present)

I am the Host and Executive Producer of "The Mark Zito Show," the nation's only live syndicated college radio show. The show airs 4 days a week and can be heard on numerous college radio and television stations. "The Mark Zito Show" also anchors nights on Leslie Gold's Shovio.com. The Show has also raised thousands of dollars for cancer research.

Video Dynamics Productions
Warwick, RI

(January 2005 – Present)

For 6 years, I have served as a Creative Assistant on The TV Maitre d, a television show seen locally in Southern New England on FOX and CBS. My duties include billing clients and coming up with segment ideas. I also worked as a writing assistant on "The TV Maitre d' Cookbook."

The Orange Television Network
Syracuse, NY

(August 2008 – May 2010)

During my junior and senior year, I was the producer of my own show at Syracuse University's student television station, but I served in many different capacities during my time there. In 2009, I was the Promotions Director. I oversaw thousands of dollars in a budget and assisted in making promotional events and activities possible. In addition to that, in 2008, I oversaw the station's morning programming.

Clear Channel Communications

(June 2004 – May 2009)

Providence, RI

At Clear Channel I worked in numerous positions (including, but not limited to): Producer, Production Assistant, Traffic Coordinator, Board Operator, Promotions Employee, Morning Show Staff Member

The specifications for every job were different, but my major duties included: dubbing/voicing in commercials, driving station vehicles, working as a producer and board operator for numerous programs as well as minor league baseball games. Also, it is important to note that for 4 years I was the youngest employee on the payroll.

WJPZ Radio Incorporated

(August 2007 – September 2008)

Syracuse, NY

Although I was only at WJPZ for a short time, my impact on the station was immense. I served as the Executive Producer of all morning programming and also as the Promotions Director for the station. In addition to these duties, WJPZ was also the home to "The Mark Zito Show" in its infancy.

Connected Ventures LLC (CollegeHumor.com)

(September 2007 – December 2007)

New York, NY

As a featured writer, I filed a weekly column detailing the events of the ill-fated, but still entertaining CBS television series, "Kid Nation." "The Morning After: Kid Nation" developed a loyal following over its 13 week run.

Cutler and Company

(May 2008 – August 2008)

Providence, RI

I worked as a creative assistant to partner Andy Cutler on numerous public relations campaigns. I also worked to keep the company website current and office electronics running smoothly.

Citizens Bank

(June 2008 – August 2008)

Cranston, RI

I worked as a corporate communications assistant and helped with the company's "Big Welcome" which brought together employees from all over the world for a conference in Warwick, RI.

The Daily Orange

(September 2006 – May 2007)

Syracuse, NY

Before getting into radio, I wrote numerous feature pieces for Syracuse University's student newspaper. The columns were normally humorous in nature and appeared predominantly in the paper's "(315)" magazine.

Awards/Honors

-Winner, John Bayliss Radio Scholarship, 2009-2010 school year.

-A member of Syracuse University's 2009-2010 Homecoming Court.

-Syracuse University Student Leader of the Year, 2007.

Education

Syracuse University

(August 2006 – May 2010)

Major in Communication and Rhetorical Studies (Bachelor of Science)

Dual Minor in Entrepreneurship/Emerging Enterprises and Hospitality/Food Service Management

GPA: 3.35

Honor Roll: Spring 2007, Fall 2008, Fall 2009

East Greenwich High School

(September 2002 – May 2006)

Leadership Skills

Over the years, I have held numerous leadership positions including President of my Class and Student Council, Editor of my high school paper, and Director of The Concert Planning Committee at East Greenwich High School. The concert committee is particularly important to me because during my senior year I was able to manage and book a benefit concert for the Leukemia and Lymphoma Society, featuring Ari Hest.

Computer/Technical Skills

Knowledgeable about Microsoft Office, Adobe Audition/Cool Edit Pro, NexGen/Prophet, HTML, all types of social media, and numerous other programs. If there is a particular system or program not listed, please ask...there's a good chance I know how to use it!

References Available Upon Request

-Jeremy Coleman, Senior Vice President of Talk and Entertainment Programming, SIRIUS/XM Satellite Radio – New York, NY. 212-584-5100

-John McConnell, former Senior Vice President of Programming, ABC Radio Networks (Currently on the board of The Christopher and Dana Reeve Foundation.) – New York, NY.
jmcconnell50 (at) gmail.com

-A letter from Jim McKenna, Creative Services Director, WASH-FM – Washington D.C.

-A letter from Bill George, Program and News Director, WHJJ-AM – Providence, RI.

-A letter from Timothy Kenney, English teacher, East Greenwich High School.

-A letter from Professor Rick Wright, Syracuse University.

I can also provide phone numbers of any supervisor I've had at any of the jobs listed above.